



KERALA STATE POLLUTION CONTROL BOARD

കേരള സംസ്ഥാന മലിനീകരണ നിയന്ത്രണ ബോർഡ്

Pattom P.O., Thiruvananthapuram - 695 004
പട്ടം പി.ഒ., തിരുവനന്തപുരം - 695 004

PCB/HO/EE1/Plastic Rules/306/2016/30/2017

Dated 26.07.17

To

All Brand Owners (inside and outside state with respect to
Plastic Rules)

Notice

The duties and responsibilities of Producers, Importers and Brand owners, producing plastic carry bags, sheets or like or cover made of plastic sheet and multilayered packaging, have been specified under rule 9 of the Plastic Waste Management Rules, 2016. Producers and Brand owners within the State are required to obtain registration from the State Pollution Control Board. Under the Extended Producers Responsibility clause of Rules the Producers, Importers and Brand owners are required to work out modalities (in close co-ordination with urban local bodies) for collection and channelisation of plastic waste generated from the end of life of their products. This can be done either individually or collectively, through their own distribution channel or through local bodies. The products sold by producers are often accompanied by several layers of plastic covers /pouches of various sizes which are non reusable, once opened. The packaging also contains multilayered plastic, plastic bubble sheets, thermocol etc. Also branded / non-branded super and hyper markets sell their products including food products in plastic covers. All these covers are turned to waste once the product is consumed. Such waste are to be collected and channelized for scientific recycling / final disposal. It is understood that your goods are sold in Kerala along with plastic covers in various forms. Hence you are requested to furnish action plan devised by your institution for channelization / routing of plastic / other non biodegradable waste accompanied with your products, sold through the markets in Kerala. Please treat this as most urgent.

CHAIRMAN

for